



# GDPR and Logistics

## 38 days and counting



Lynn Parnell  
16<sup>th</sup> April 2018

# Lynn Parnell

- 🔥 Independent Logistics Consultant
- 🔥 Specialist in Logistics IT projects – software & hardware
- 🔥 In Logistics since 1990, starting with a 3PL in operational roles
- 🔥 Specialist in IT in Logistics since 1991
- 🔥 Established Logistics Partners in 2000
- 🔥 Selection, Design, Implementation, Audit
- 🔥 Not a legal specialist
- 🔥 But GDPR impacts a lot of what I do
- 🔥 Transaid Ambassador



# Questions

- Who has heard about GDPR?
- Who thinks GDPR is relevant to their job?
- Who has had specific training about GDPR?
- Whose organisation has new procedures for GDPR?



# What is GDPR?

- 🚩 The EU General Data Protection Regulation (2016/679)
- 🚩 Replaces UK Data Protection Act 1998
- 🚩 Effective 25<sup>th</sup> May 2018
- 🚩 “The biggest change to data protection law for a generation”
- 🚩 Fines up to £17million or 4% of global turnover



# ICO View

“If your organisation can’t demonstrate that good data protection is a cornerstone of your business policy and practices, you’re leaving your organisation open to enforcement action that can damage both public reputation and bank balance.

But there’s a carrot here as well as a stick: get data protection right, and you can see a real business benefit.”

Information Commissioner Elizabeth Denham

# Myths

- 🚫 GDPR is only about email marketing
- 🚫 GDPR will not be relevant after BREXIT
- 🚫 I outsource operations so do not need to worry
- 🚫 It is only about data on computers
- 🚫 Only affects data held in the EU





# What is Personal Data?

Identifies a person directly or indirectly

## Examples

- Name
- Address
- Date of Birth
- Passport Number
- Driving license number
- Telephone number
- Email address
- IP address
- Car registration

**This list is not exhaustive!**





# Data Subject rights

- Clear consent or legitimate use
- Transparency
- To be informed of a breach
- Right to be forgotten
- Portability of data
- Access to data
- Rectification of data
- Restrict automated processing



# Company Obligations

- Accountable
- Demonstrate Compliance
  - Keep data secure
  - Allow access
  - Facilitate edit or delete
- Safeguards for data transferred to others
- If appropriate appoint Data Protection Officer
- Report Data breach
- Pay a fee to ICO



# Examples of Logistics Uses

- Personnel records
- Driver details
- Customer details
- Picking lists in warehouses
- POD devices
- Printed delivery notes on clipboards
- Spreadsheets for KPIs
- Signing in Books
- Test data
- THIS IS NOT AN EXHAUSTIVE LIST!**



EuroCarParts.com  
Fulton Road  
Wembley Industrial Estate  
Wembley  
Middlesex

HA9 0TF  
Tel: 0203 788 7842  
Fax:  
Vat: 766 4369 89

# INVOICE

ECP.com (VAT)  
INTERNET

Customer VAT number:

Lynn Parnell

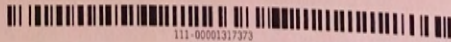
Deliver To	SLA	Date	Time	Customer Ref.
Lynn Parnell		31/01/2018	08:16	111- [REDACTED]
	Delivery Area	Reference No.	Codes	Invoice No.
		[REDACTED]	ITNET	[REDACTED]
	Picked By	Customer No.	Invoice Type	Page No.
	39	[REDACTED]	CASH	1

Line	Qty	Part no.	Bin	Description	List Price	VAT	Unit price	Net Total
1	1	PNP-DHL/GB/48		Delivery charge		5	1.95	1.63
2	1	507440579	2AH05F	Mann Precious Plus Cabin Filter	19.48	5	8.39	6.99

Additional information :-  
000 FOR ORDER ENQUIRIES PLEASE RING OUR CUSTOMER SERVICE  
TEAM  
ON 0203 788 7842 000

Rate	Goods	Vat	Credit Card PDD	Subtotal	8.62
20,000	5	8.62	1.72	0.00	1.72
				Total (GBP)	10.34

All purchases are subject to Euro Car Parts standard terms & conditions of sale which can be requested in-store & found online at eurocarparts.co.uk/terms-and-conditions  
Goods and services provided by Euro Car Parts Limited, Registered office: Euro House, Fulton Road, Wembley Industrial Estate,  
Wembley, Middlesex, HA9 0TF, Company no: 2480212, Contact: 0203 788 7842.



111-00001317373

# Real Examples

Mrs Lynn Parnell

Sender  
TTYS BY POST  
FLIMPTON PARK  
HOOKSTONE CHASE  
HARROGATE  
HG2 7LD  
United Kingdom

Delivery Address  
Reference  
Phone  
Account

www.dpd.co.uk

DPD

GB - United Kingdom

Contact  
Mrs Lynn Parnell  
Phone info  
Can be left in porch

Packages  
1 of 1  
Weight  
3.3 kg

1550 [REDACTED] U  
Track

GB-[REDACTED]  
812-GB-[REDACTED]  
2018-03-27 17:30 EDI v072

Next Day Service

Barcode

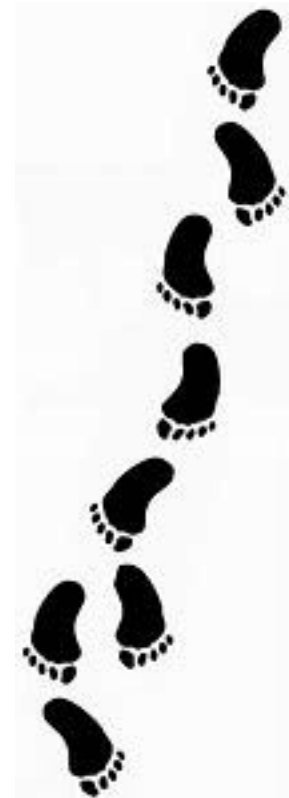
MetaPack

# Is your Organisation Ready?



# Steps to Compliance

- Do you need a Data Protection Officer?
- Identify Data Controller / Data Processor
- Identify what data is held where
- Data Protection Impact Assessment
- Compliance plan for all data
- Contracts for outsourced data processors
- Training & Awareness
- Continuous audit for compliance
- Info at [www.ico.org.uk](http://www.ico.org.uk)



# Don't Forget

Non Compliance  
Fine of up to £17million  
or 4% of global turnover



# SO!

- Who has heard about GDPR?
- Who thinks GDPR is relevant to their job?
- Who thinks their team need specific training about GDPR?
- Who thinks their organisation needs new procedures for GDPR?
- WHO HAS SOME WORK TO DO?**
- 38 Days and about 4 hours to go!**





# Any Questions?



Graphic courtesy of Interim Team

# Contact



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