

Freight Operator Recognition Scheme



London Supply Chain Network
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Hobgoblin Pub

tfl.gov.uk/fors

Freight Operator Recognition Scheme (FORS)

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- FORS Overview
- Partnership in Action
- Pioneer Phase



Background



Growth in London

Predictions for 2026:

- 900,000 more people
- 804,000 more jobs
- demand for goods & services to rise by 12% to 15%
- 15% increase in freight movements
- 10% decrease in road capacity

Sustainability Aims

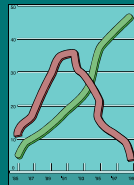
- Support London's economic development
- Reduce emissions and CO₂
- Improve quality of life (road safety, noise, vibrations, etc)



The London Freight Plan

High Level Aims

Economy



Support London's growth in population and economic activity;

Improve the efficiency of Freight distribution and servicing within London;

Balance the needs of Freight and servicing with those of other transport users and demands for London's resources.

Environment



Improve air quality and contribute to climate change by reducing emissions of local air pollutants and CO₂ caused by Freight and servicing;

Improve the quality of life in London by minimising the impact of noise and vibrations caused by Freight and servicing .

Society



Improve health and safety in London by reducing the number of deaths and injuries associated with Freight and servicing;

Improve the quality of life in London by reducing the negative impacts of Freight and servicing on communities.

London Freight Plan - FORS

FORS will be a scheme for road freight operators to join which encourages and incentivises them to adopt best practice.

It will be free to join.

FORS is being developed as part of the London Freight Plan, led by Transport for London's Freight Unit

It could potentially be a one-stop-shop for getting assistance and reducing the burden of administration on freight operators in London.



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Aspirations

FORS is a scheme for freight operators to join which encourages & incentivises them to adopt best practice.

Become an industry benchmark



FORS aims to raise standards for road freight operators in London by promoting sustainable distribution.

A catalyst for change



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FORS Phases

- **Pilot 1/2006**
 - Test concept with 4 Operators in live environment
 - Formalise procedures and approaches
 - **Build strategic partnership with MPS**
 - Prove business case for Pioneer Phase
- **Pioneer 8/2006 to 3/2007**
 - **Launch MPS CVEU**
 - Recruit Pioneer Partners to assist scheme development
 - Recruit Pioneer Members at FORS base level
 - Approve business case for full roll-out
- **Rollout 9/2007 onwards**
 - Recruit Operators at all FORS membership levels
 - Enlist TfL/GLA and borough fleets into FORS scheme
 - Promote best practice and recognition/reward for improving standards
 - Monitor/report FORS uptake/savings in freight data report



Strategic Partnership in Action

Metropolitan Police Service



The MPS Commercial Vehicle Education Unit

Why the MPS supports FORS

MPS Strategic Aims

- Working together for a safer London
- Creating safer neighbourhoods
- ACPO Road Policing Strategy
 - Denying criminals use of the roads through enforcing the law
 - Reducing road casualties
 - Tackling the threat of terrorism
 - Reducing anti-social use of the roads
 - Enhancing public confidence and reassurance by patrolling the roads



***An innovative partnership
with TfL supporting MPS
aims and objectives***



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FORS will contribute to reducing collisions & the cost of collisions



Financial Costs:

- Legal Expenses
- Insurance Premiums
- Damaged Reputation
- Lost Business

Human Costs



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FORS Pioneer Phase

- Produce an industry led approach to accreditation
- Define FORS reward and recognition levels
- Help set the criteria for graduated membership
- Support the definition of industry best practice
- Help with producing case studies on best practice and new standards for improvement
- Develop and collect data on the freight industry in London
- Work with FORS partners and stakeholders to market and promote the scheme throughout the Capital



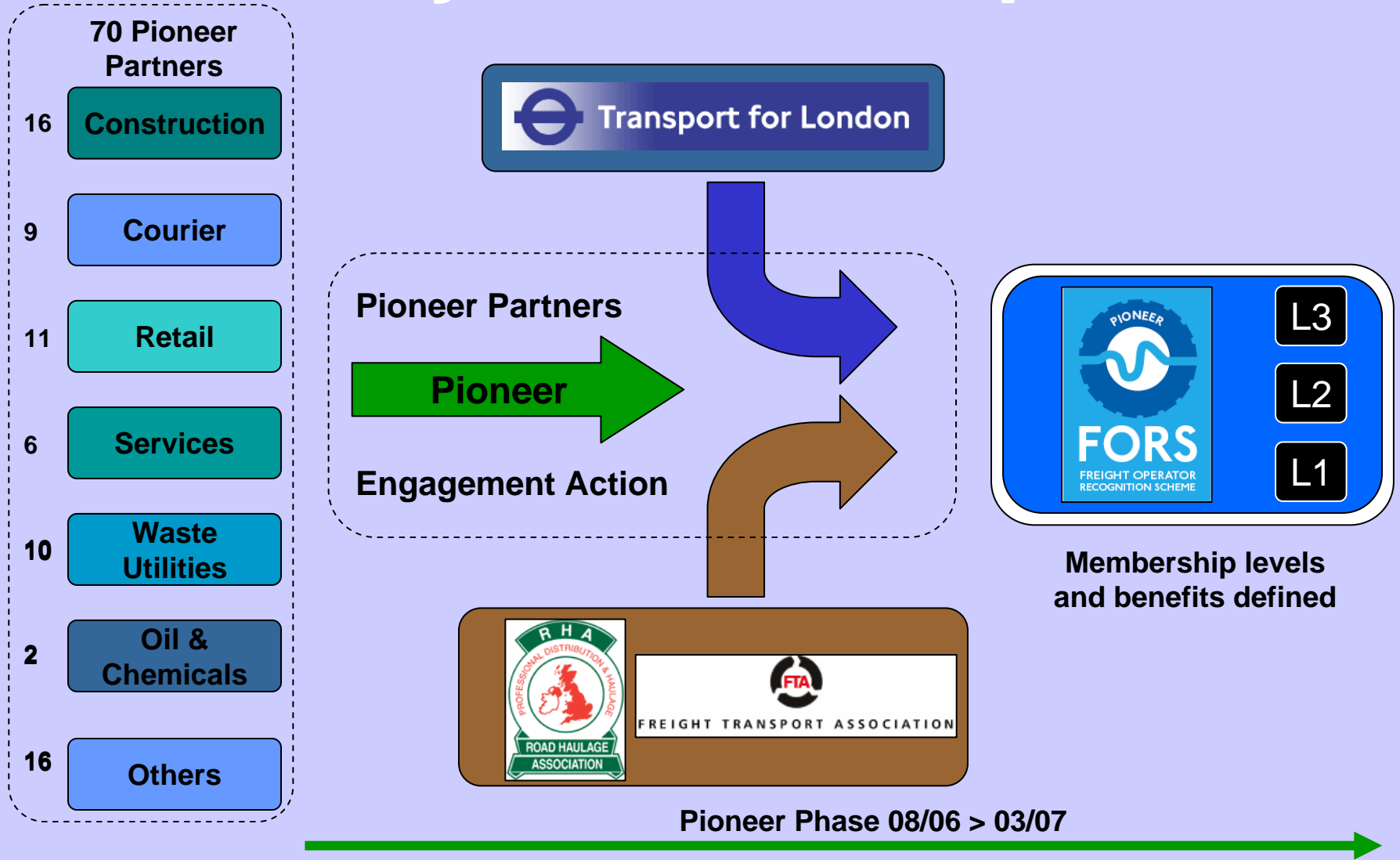
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Industry Led Development



Pioneer Partners

Pioneer Partners are:

- Selected freight operators working voluntarily with TfL to develop FORS, according to the arrangements set out in our “Pioneer Partnering Agreement”.
- Representative of different industry sectors.
- Both small & large operators.
- Helping to shape how FORS will operate, through direct involvement and sharing their experience and best practice.
- Benefiting from the kudos of contributing to a groundbreaking scheme.
- Committed to attending meetings with TfL, trade associations and other operators to progress the scheme.



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Potential Member Benefits

Under Development / Being Considered

- Dedicated helpline on freight issues
- Regular newsletters
- Creating a one-stop-shop approach for freight operator assistance
- Fuel efficiency toolkits and schemes
- Journey planner with 'multi-drop' features
- Parking and loading information to support deliveries
- Training for SMEs
- Standards for Management of Occupational Road Risk – freight focussed
- Incentives (pending budget availability)
- Other benefits to be decided by FORS Pioneer Partners



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Next Steps for TfL

- Recruit FORS Pioneer Partners (70)
 - Build engagement plans for each sector
 - Small and large freight operators
 - Helping define membership criteria for all levels
 - Helping shape the benefits/incentives of FORS membership
- Recruit FORS Pioneer Members (300?)
 - Small and large freight operators
 - Gain from benefits of the scheme as they are developed
 - Be the first to know about freight related ‘breaking news’
 - Invitations to events and seminars on freight issues
 - Priority membership of FORS once membership criteria agreed



Next Steps for Potential Member Companies

- FORS Pioneer Membership

- Register online:

www.tfl.gov.uk/fors

- FORS Pioneer Partnership

- Sign up:

Pioneer Partnering Agreement



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TfL Freight Unit : Key Contacts

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