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UK Logistics Location Strategy **ebook**

We're living in a time when the chances are:

- Your **demand patterns may have changed** because of Covid and ecommerce
- Your **sourcing arrangements may have changed** because of Brexit and / or Covid
 - Your **transport will need to change** because of the drive to cut carbon

But has your logistics changed to match?

If you're thinking of relocating facilities or carrying out logistics network redesign, and would appreciate some useful advice before you get started, then this pdf ebook is for you – it aims to be:

- A compact primer for people who are thinking of carrying out a logistics network study
 - A reasonably easy read (Version 2: 1 hour/20 pages/7.5K words), but covering a width of aspects
- And its objective is to help you make the right decision about your project by sharing experience.

For **£27**, it's yours - to buy, fill in your details: <http://www.aricia.ltd.uk/contact.aspx> - just put '**ebook**' in comments box – we'll aim to email you back on the same day.

If you want to know some more, here's a preview of the contents and a comment from the author:

1	Introduction...
	1.1 Objectives
	1.2 A complex problem
	1.3 About the author
2	Why Change?
3	Scoping the problem
	3.1 How much to model
	3.2 Order lead time
	3.3 Level of detail
	3.4 What to spend
4	Some useful theory
	4.1 The key trade-off – warehousing and transport costs
	4.2 Why inventory grows with more warehouses
	4.3 The benefits of bulk
5	Practicalities
6	What data to collect
	6.1 Products
	6.2 Demand
	6.3 Supply
	6.4 Warehousing & other facilities
	6.5 Transport
	6.6 Checking & calibration
	6.7 Future gazing
7	What tools to use
	7.1 Centres of gravity in Excel
	7.2 GIS/mapping
	7.3 Optimisation
	7.4 Ultra-sophisticated
8	More practicalities
9	Risk analysis
	9.1 Risks related to data & modelling
	9.2 Other risks
10	What next?

Kirsten Tisdale, Principal of Aricia Limited says:

“I've written this ebook to give anyone who's thinking about a UK Logistics Location study the benefit of my experience, in an easy-to-read format.”

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