

Maptitude training from Aricia Limited

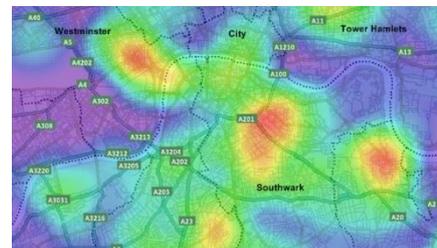


Aricia provides in-company training for Maptitude which can either be a one-day course to get you started or tailored training to fit your specific needs. This training is suitable for business users who need to create maps and analyse data in a geographic way, but who are not GIS experts ...and don't particularly want/need to be!

Getting Started with Maptitude

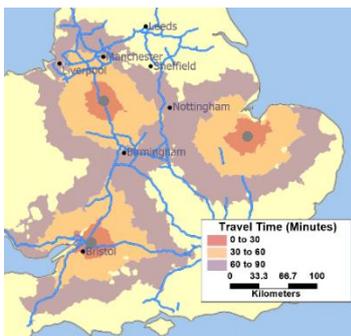
This day's training aims for width rather than depth, so you get experience of the extent of what Maptitude can do, rather than dig down into detail of particular areas. This is achieved through exercises that show you how to **create maps with your own data** (as spots or shaded areas), as well as creating general maps.

It also covers locating your data, linking to your data so you can update your map, themes such as colour and scaled symbols, analysis tools menu, managing files, moving around the map, controlling the appearance of your map, selection toolbar, combining maps, creating drivetime zones, dataviews and using formulas, exporting to Excel, sharing maps with others and awareness of many other Maptitude features.



Tailored Maptitude training

This could be aimed specifically at, for instance, logistics users or for analysing the activities/results of field staff such as engineers, or it could be for your marketing department. This training is again hands-on, and aims to ensure that the user is aware of the various **geographical analysis tools** available. It can also include some of the topics covered in Getting Started.



If you're in logistics, this training could focus on the facility location tool, allocating your drops to depots, travel time and mileage output, drive time zones and volume flow lines. If you have field staff, it could include Maptitude's territory tool and buffers which you can build to different size areas with same value, for example: different work content. And if you're in marketing, it's likely to include using the demographic data that's already included in Maptitude. It may also include more detail on, for example, selection sets, joining data or summary statistics.

Other information

The charge for in-company training is £880 per day plus travel costs plus VAT - we are happy to provide an inclusive quote when we know what you need and where you are based. We will discuss with you in advance what you want to achieve. You provide a suitable training room with projector/screen that can accommodate the trainer and up to four people in a socially distanced situation. All delegates must have Maptitude 2020 UK on laptops or desktops available in the training room. The courses usually run 9.30am to 4.30pm.

To book, please call Kirsten on 01295 758875 or email kirsten@aricia.ltd.uk